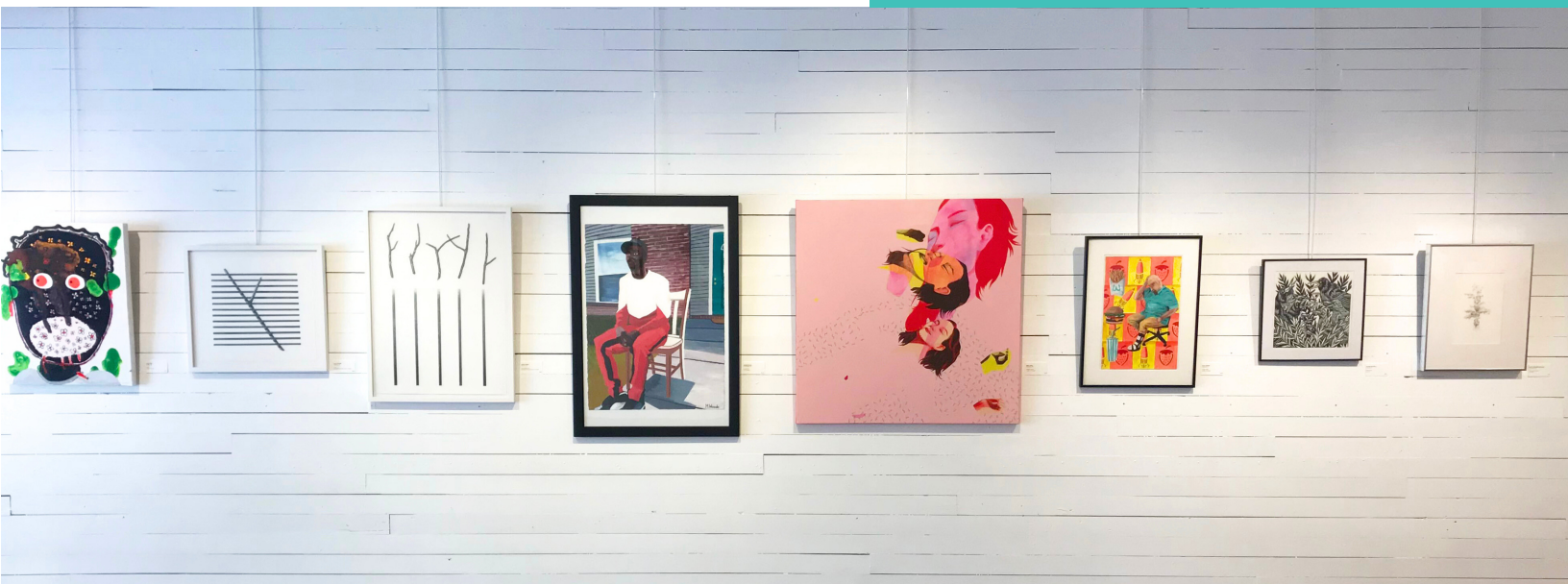




# Batesville Area Arts Council

2024 Sponsorship Opportunities



**Phone** 870.793.3382  
**Website** [www.batesvilleareaartscouncil.org](http://www.batesvilleareaartscouncil.org)  
**Email** [info@batesvilleareaartscouncil.org](mailto:info@batesvilleareaartscouncil.org)  
**Address** 226 E Main Street, Batesville, AR 72501

**Batesville Area Arts Council**  
Carly Dahl, Executive Director



# National Juried Exhibition

April 23 to June 8

Artists nationwide apply to submit this annual exhibition curated by a distinguished regional artist. This juried exhibition is a celebration of diverse artistic voices and creative expressions. By supporting the 2024 Exhibition, your brand will be prominently associated with this dynamic showcase of talent, gaining exposure during its display at the BAAC Gallery on Main from April 23 to June 8.

## 1st Place \$500

1 available

- Name & logo recognition on artwork label in the gallery and on the BAAC website
- Mention in press materials and social media
- First right of refusal for following year

## 2nd Place \$300

1 available

- Name & logo recognition on artwork label in the gallery and on the BAAC website
- Mention in press materials & social media
- First right of refusal for following year

## 3rd Place \$200

1 available

- Name & logo recognition on artwork label in the gallery and on the BAAC Website
- Mention in press materials and social media
- First right of refusal for following year

## Purchase Prize \$500

- Name & logo recognition on artwork label in the gallery and on the BAAC website
- Mention in press materials and social media



# Gallery Exhibitions

Elevate your brand by exclusively sponsoring one of our six diverse gallery exhibitions at the Gallery on Main, each showcased for 6 to 8 weeks. This partnership guarantees prominent visibility alongside a specific display of artistic excellence.

## Exhibition Sponsor \$400

- Name & logo recognition on exhibition posters
- Mention in press materials and social media

## Art Walk \$300

- Name & logo recognition on posters
- Mention in press materials and social media





# Summer Celebration

**Saturday, June 8**

Boost BAAC's largest annual fundraiser at the 2024 Summer Celebration. This unforgettable event unfolds on Saturday, June 8, at the stylish Loft on Main Street. Your support ensures the success of this lively affair, creating lasting impressions and contributing to the flourishing arts community.

**Presenting Sponsor**  
**\$2,500**

*1 available*

- Name & logo on all marketing materials
- Mention in press materials & social media sites
- First right of refusal for following year
- Opportunity to be a guest speaker at the event
- Eight (8) complimentary tickets

**Gold Sponsor**  
**\$1,000**

- Name & logo on event posters
- Mention in press materials & social media sites
- Six (6) complimentary tickets

**Silver Sponsor**  
**\$500**

- Name on event posters
- Mention in press materials & social media sites
- Four (4) complimentary tickets





# Summer Art Camp

Discover the creative journey of K-12 students at our two week-long Summer Art Programs. The culmination is the 2024 Student Art Exhibitions at the BAAC Gallery on Main from July 30 to August 10, featuring their inspiring works.

**K - 3rd Grade  
Sponsor  
\$1,000**

- Name & logo on all marketing materials
- Mention in press materials & social media sites

**4th-12th Grade  
Sponsor  
\$1,000**

- Name & logo on all marketing materials
- Mention in press materials & social media sites



# Workshops

Support the arts by sponsoring individuals in need, allowing them to participate in our monthly workshops for adults and children. Your sponsorship can cover workshop fees for those unable to afford it or contribute to hosting full, free workshops for up to 25 kids, fostering creativity in our community.



**Workshop  
Scholarship  
Sponsor  
\$50**

- Your contribution will add to the BAAC scholarship fund for individuals in need to have their workshop costs covered.

**Full Workshops  
Sponsor  
\$250**

- Name & logo recognition on posters
- Mention in press materials and social media





# Artoberfest

**Saturday, October 12**

Fuel the promotion of arts and music in our community by supporting our annual festival, Arttoberfest. This vibrant event offers live music, local and regional artist booths, and educational activities, creating a dynamic, free experience for all attendees. Join us in enhancing the success of Arttoberfest 2024 by becoming a valued sponsor and contributing to the cultural enrichment of our community. Save the date for Saturday, October 12, and be a vital part of this festive celebration.

**Renaissance  
Sponsor  
\$2,500**

*1 available*

- Name & logo on all marketing materials
- Logo recognition on event signs as the official Presenting Sponsor
- Mention in press materials & social media sites
- First right of refusal for following year
- Booth space during festival
- Six (6) festival shirts

**Impressionism  
Sponsor  
\$1,000**

- Name & logo on all marketing materials
- Mention in press materials & social media sites
- Four (4) festival shirts

**Surrealism Sponsor  
\$500**

- Logo on all marketing materials
- Mention in press materials & social media sites
- Two (2) festival shirts

**Neoclassical  
Sponsor  
\$250**

- Logo on all marketing materials
- Mention in press materials & social media sites



# Gingerbread House Workshop

Support the arts by sponsoring this annual holiday program. BAAC offers a gingerbread house workshop each year for children of all ages.

**Sponsor  
\$500**

- Name & logo on all marketing materials
- Mention in press materials & social media sites





# Where creativity

*Our mission is to enrich our community through the arts.*

Your support is an investment in the dreams, aspirations, and creative potential of every individual we reach. Thank you for your consideration as we strive to create a space **where art has the power to change lives.**





# meets community

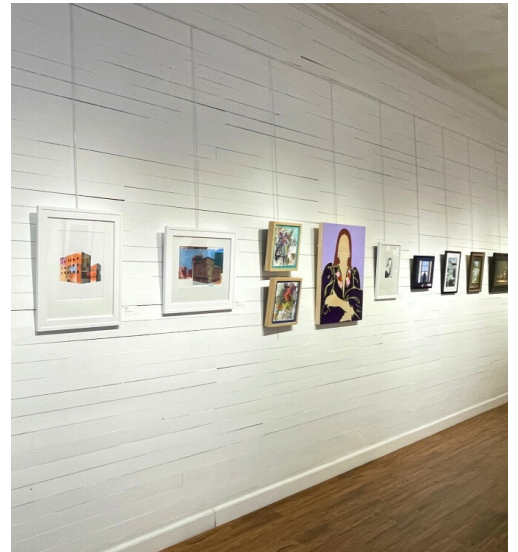
## Building Sponsors

Support the ongoing upkeep of the Gallery on Main, a vibrant space renovated by the Batesville Area Arts Council in 2014, by becoming a Building Sponsor. Your contribution ensures the continued vitality of this artistic hub, allowing us to provide enriching experiences for our community. Consider becoming a key partner in sustaining this cultural cornerstone.

### Gallery Wall Sponsor \$3,500

*5 year commitment*

- Name recognition on plaque by gallery wall
- Name recognition on sponsorship page on the BAAC website

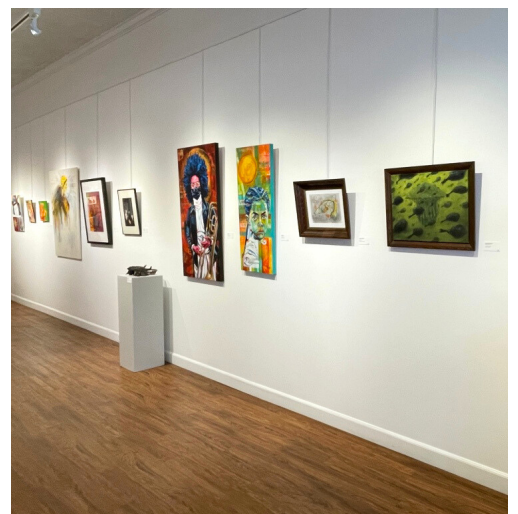


## General Sponsor

Support the arts and make a meaningful impact by becoming a sponsor, contributing to general program and operational costs for BAAC. As a non-profit 501(c)(3) organization, BAAC relies on the generosity of business and individual donors like you. Your support helps sustain our mission, ensuring the continued growth of arts and cultural programs in our community. Join us in making a difference through your sponsorship.

### General Sponsor \$100+

- Name recognition on sponsorship page on the BAAC website for one year







# THANK YOU

Your support is an investment in the dreams, aspirations, and creative potential of every individual we reach.

